



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

<u>Contract / Revision</u> 565900 /		<u>Alt Order #</u> 09782502
<u>Product</u> NOW OR NEVER PAC		
<u>Contract Dates</u> 08/03/12 - 08/07/12		<u>Estimate #</u> 29061
<u>Advertiser</u> Now or Never PAC		<u>Original Date / Revision</u> 08/03/12 / 08/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI	<u>Account Executive</u> Jared Salles	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Placement Technologies
PO Box 288
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	2	08/04/12	08/04/12	Sa 6p-7p	6p-7p		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				2	\$675.00			
N 2	2	08/04/12	08/04/12	Sa 9p-10p	9p-930p		:30			NM	2	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				2	\$1,550.00			
N 3	2	08/04/12	08/04/12	Sa 9p-10p	930p-10p		:30			NM	2	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				2	\$1,550.00			
Totals											6	\$7,550.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/04/12	6	\$7,550.00	\$6,417.50
Totals	6	\$7,550.00	\$6,417.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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